

J U L I A N N E
S H E L T O N
P R O D U C E R

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Skills

- Full budget planning and management for film / television commercials and short films
- Complete experience in all aspects of film production from concepts and preproduction right up until mastering for on air.
- Extensive experience in team leadership and management
- Extensive knowledge of Australia's leading film crews
- Extensive knowledge of Australia's creative advertising personnel
- Extensive knowledge of international creative advertising personnel and directors

Film and Television commercials – Freelance Producer Select TVC's

2024

3 & 7
Bidding and liaising with Agencies Dir: Steve Ayson

COLLIDER
ADF Recce

2023

3 & 7
CUB "The Keg" Dir: Steve Ayson

FINCH
Kayo Sports Dir: Alex Roberts

THE POOL COLLECTIVE
KFC Dir: Danny Eastwood

CHELSEA PICTURES LA
Bidding offshore projects to film in Australia - various Directors

SCOUNDREL
Bidding various Directors

2022

SCOUNDREL
Hyundai "Have you tried it"
Uber Eats "AO" Ash Barty, Nick Kyrgios, Todd Woodbridge
Bidding various Directors Dir: Michael Spiccia
Dir: James Dive

THESWEETSHOP
Woolies Christmas Campaign
TAB Touch Dir: Liz Murphy
Dir: Damien Shatford

CHELSEA PICTURES LA
IBM Documentary Film Dir: Stacy Peralta

THE POOL COLLECTIVE
North Insurance Dir: Simon Harsent

AIRBAG
Xero Accounting Dir: Christopher Hill

Film and Television commercials – Freelance Producer cont'd.

2021

COLLIDER

Toyota "Portfolio" several tvc's for USA

Dir: John Hillcoat

SCOUNDREL

Plenty "Destroy Your Dreams"

Dir: James Dive

Kia "Sonic"

Dir: Selina Miles

In house bidding Various Directors

AIRBAG

NBN "Made for More"

Dir: Ariel Martin

Xero "Better Business"

Dir: Rhett Wade-Ferrell

THE POOL COLLECTIVE

Maurice Blackburn

Dir: Mathew Thorne

DEAN FRISKE PRODUCTION

IGA Christmas

Dir: Dean Friske

2020

SCOUNDREL

Jeep Campaign

Dir: Tim Bullock

Toyota Hilux "Retrace"

Dir: Tim Bullock

Ford "Puma & Escape"

Dir: Tim Bullock

FINCH

In House bidding various Directors

THE DIRECTOR'S BUREAU LA

GLAD "Healthy" FCB Chicago

Dir: Sam Holst

AIRBAG

Optus "Family Plans"

Dir: Ariel Martin

QuickBooks

Dir: Rhett Wade-Ferrell

2019

3 & 7

Westpac DDB Sydney "Baker of Beirut"

Dir: Steve Ayson

NAB Clemenger Melbourne "Storm"

Dir: Steve Ayson

Bidding various

Film and Television commercials – Freelance Producer cont'd.

2019 cont'd

FINCH King Living	Dir: Jae Morrison
SCOUNDREL / Academy Films London AGL	Dir: Vince Squibb
AIRBAG Quit Neutragrain "Unstoppable"	Dir: Travis Hogg Dir: Leo Woodhead

2018

FINCH & ANORAK GERMANY Ergo Insurance "Old World" Carl's Junior via Gorilla L.A In house bidding various	Dir: Sebastian Strasser Dir: Josh Forbes
SCOUNDREL Pizza Hut "Wings" Pizza Hut "Ventriloquist" BCF In house and offshore bidding	Dir: James Dive Dir: James Dive Dir: Scott Pickett

2017

COLLIDER Innocean "Hyundai i30"	Dir: Daniel Askill
FINCH Foxtel 4 x 30 sec tvc with Chris Hemsworth In house bidding & offshore various Directors	Dir: Nick Ball
SCOUNDREL Toyota Kluger Stan "Hungry Eyes" Shot in Thailand VW Amorak Toyoda Prado	Dir: Tim Bullock Dir: Tim Bullock Dir: Mike Daily Dir: Tom Noakes

Film and Television commercials – Freelance Producer cont'd.

2016

FINCH

Foxtel Sport

Dir: Nick Ball

Foxtel x 6 tvc's + "Game of Thrones" 2min cinema

Dir: Nick Ball

David Jones "Christmas" with Kate Blanchett

Dir: Nick Ball

VW "Secret Performance" shot in Queensland

Dir: Chris Nelius

NBN "Silent Reunion"

Dir: Nick Finlayson

2015

FINCH

Land Cruiser & Prado "Legends"

Dir: Patrick Hughes

Sonato "Bad Neighbour" 4 x 30 sec tvc's

Dir: Nick Ball

Stockland Residential, Retail, Retire 8 x 15's QLD

Dir: Alyssa McClelland

Ford Assumptions 60, 2 x 30's & 3 x 15's QLD

Dir: Chris Nelius

Taylor Swift

Dir: Johan Akerlund

PRETTYBIRD UK / FABRIC FILMS AUSTRALIA

HomeAway global various tvs's

Dir: Tim and Eric

RABBIT

Mastercard NZ Ruck & Mall Ritchie McCaw shot in NZ

Dir: Jesse McElroy

CHIMNEY

South Cape "You could take it"

Dir: Johan Polhem

Defence Housing Australia

Dir: Johan Polhem

2014

FINCH

Cisco "storm / manufacturing"

Dir: Christopher

Riggert

Bendigo Bank shot in Rio De Janeiro Brazil

Dir: Nick Finlayson

PRODIGY

Kia Sportage Salt & Pepper "Push it"

Dir: Tim Bullock

COLLIDER

Seafolly "The Call of Summer" 4-minute film QLD

Dir: Daniel Askill

Asahi "Is He Asahi"

Dir: Ben Briand.

Film and Television commercials – Freelance Producer cont'd.

2014 continued

Stockland "Different Things" 3 x 30 sec tvcs QLD	Dir: Ben Briand
SCOUNDREL VW "mojo & distraction"	Dir: Tim Bullock
THE FEDS Lexus "Strung Out" Alliance "What Really Matters"	Dir: Graeme Burfoot Dir: Graeme Burfoot

2013

PRODIGY Dove Chocolate – Shot in Shanghai China Foster "Gold" for Europe Devondale "Fast Start, Painting & Babysitting" McDonalds "Great American Road Trip" Beyond Bank "Pathways"	Dir: Michael Gracey Dir: Tim Bullock Dir: Tim Bullock Dir: Dave Ladden Dir: Charlotte Gray
COLLIDER Yoplait "Greek House & Gardener" Big W _ November Fashion Qantas Retail Campaign	Dir: Rosey Dir: Ben Briand Dir: Ben Briand

2012

FINCH TAC "Party's Over" 1 x 60 + 1 x 30 sec tvc Melb Cricket Australia "Test Cricket & The Ashes" RTA "Plan B" I & J It's Crunch time Insurance Line Campaign 3 x 45 sec tvc	Dir: Patrick Hughes Dir: Patrick Hughes Dir: Nick Ball Dir: Nick Ball Dir: Gregor Jordan
PRODIGY Freedom "Whatever turns you on"	Dir: Tim Bullock
STREETLIFE Dominos Campaign	Dir: Diana Leach

2011

BISCUIT FILMS LA Sony shot in Bangkok Thailand	Dir: Christopher Riggert
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Film and Television commercials – Freelance Producer cont'd.

2011 Cont'd

FINCH

Optus "Twirl" shot in South Africa

Toyota Corolla "Deconstruct"

NZ Lotteries "Big Wednesday" shot AKL NZ

Kia "Cerato"

Dir: Thierry Poiraud

Dir: Christopher Riggert

Dir: Christopher Riggert

Dir: Nick Ball

CURIOUS FILMS

Olay "flawless guarantee"

Dir: Derek Henderson

FINCH, WALKABOUT, THESWEETSHOP, FIN DESIGN & JUNGLEBOYS

In house bidding

2010

@ RADICAL MEDIA

AAMI

Wondersoft

Steinlager (N.Z)

NRMA

Dir: Patrick Hughes

Dir: Christopher Riggert

Dir: Christopher Riggert

Dir: Sean Cruck

WALKABOUT FILMS

CBA

Dir: Jean Pierre Jeunet

PRODIGY FILMS

Fosters "Sunscreen" for Spain & Europe

Kia "Grand Master Mele Mel"

Dir: Tim Bullock

Dir: Tim Bullock

2009

@ RADICAL MEDIA

HOTC "Heart of the City" N.Z.

Toyota Kluger

ANZ Bank Launch

Socceroos

Dir: Christopher Riggert

Dir: Christopher Riggert

Dir: Christopher Riggert

Dir: Christopher Riggert

PRODIGY FILMS

Foxtel "Quick & Cocky"

Toyota "Rural" 2 min

Toyota Aurion

Dir: Tim Bullock

Dir: Tim Bullock

Dir: Tim Bullock

FIN DESIGN

Live Action Producer "Jalna"

Dir: Fin's 3D department

Film and Television commercials – Freelance Producer cont’d.

2008

@RADICAL MEDIA

Bonds Hula with “Sarah O’Hare”

Dir: Christopher Riggert

Fosters x 2 tvc’s

Dir: Christopher Riggert

Toyota Yaris x 2 x tvc’s

Dir: Christopher Riggert

Holden 2 x tv’s

Dir: Gregor Nicholas

GOODOIL

Toyota “Every Bit Brilliant”

Dir: Nick Gordon (UK)

REVOLVER

Yellow Pages

Dir: Rey Carlson

WINDOW PRODUCTIONS

Woolworths Brand

Dir: Rey Carlson

Fulltime Producer

@ RADICAL MEDIA

1999 – 2007 – Producer for Bruce Hunt

During this time, I Produced innumerable tvc’s. Following are award winning TV/Cinema Commercials:

Nintendo 64” Decisions” won Director of the year at ATV Awards 2000.

VISA "Dining Out" with Zhang Ziyi 2002 winner New York Festivals- Gold world Medal for Direction, 2002 ATV Awards Director of the Year 2002, Silver

Toyota Landcruiser - “Snakebite” shortlisted at Cannes Advertising Awards - 2003: Automotive Category.

VISA - "Monster Chase" 2004 winner New York Festivals - Gold World medal for Direction.

I also Produced for various offshore Directors for @ radical media New York and Los Angeles. Several TVC’s for Errol Morris an award-winning Film Director -who won an Academy Award for his Documentary Feature “Fog of War in 2004 and in 1988 his film “The Thin Blue Line was nominated film of the year by Washington Post.

I also Produced several Television Commercials for Patrick Hughes and Nick Robertson @radical media Sydney.

Freelance Line Producer

1992 – 1999 /

In house Line Producer -Director Jeff Darling and EP Andrew McPhail
Also produced commercials for Alyson Bell and Kier McFarlane during
this time.

1995 – 1996 / Line Producer – Company Bizarre Pty Ltd

Line Producer for Director, Alex Proyas and EP, Andrew Mason

1992 – 1995 / Line Producer/Production Manager – BLACK Productions Pty Ltd

Freelance Line Producer and Production Manager for Director, Jeff Darling,
EP Andrew McPhail and for a host of local and international clients.

NB Full time Production Manager during 1994 for short film, Page 73'.
Freelance Production Manager

1989 – 1992 / Production Manager – Meaningful Eye Contact P/L

Began as a freelance Production Co-ordinator, moving on to
Production Manager, once again for a host of local and international
clients.

Director: Alex Proyas EP's: Andrew Mason /Andrew McPhail and Producer:
Margot Fitzpatrick

Short Films and Documentaries

1994 / Production Manager, BLACK Productions Pty Ltd
Page 73' Dir: Jeff Darling, Prod: Andrew McPhail

1992 / Production Manager, BLACK Productions Pty Ltd
'Head Above Water' Dir: Alan White, Prod: Annette Simons

1989 / Production Co-ordinator, Film Australia
'World Aids Day Documentary' Dir: David Caesar Prod: Susan Lambert

References available upon request