

J U L I A N N E  
S H E L T O N  
P R O D U C E R

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### Skills

- Full budget planning and management for film / television commercials and short films
- Complete experience in all aspects of film production from concepts and pre-production right up until mastering for on air
- Extensive experience in team leadership and management
- Extensive knowledge of Australia's leading film crews
- Extensive knowledge of Australia's creative advertising personnel
- Extensive knowledge of international creative advertising personnel and directors

## Film and Television Commercials - Freelance Producer

2020

FINCH

- Quoting Various

2019

3 & 7

- Westpac “Beirut Bakery”
- NAB “Storm”

Dir: Steve Ayson

Dir: Steve Ayson

FINCH

- King Living x 3
- Quoting Various

Dir: Jae Morrison

SCOUNDREL

- Quoting Various
- AGL “Milos New Space”

Dir: Vince Squibb

AIRBAG

- NutriGrain “Unstoppable”
- Pump “Quit” Cancer Council Victoria

Dir: Leo Woodhead

Dir: Travis Hogg

2018

FINCH

- ERGO “Old World” Anorak Germany
- Carls Junior via Gorilla L.A
- Quoting Various Directors

Dir: Sebastian Strasser

Dir: Josh Forbes

SCOUNDREL

- Pizza Hut “Ventriloquist”
- Pizza Hut “Wings”
- BCF
- Quoting Various Directors

Dir: James Dive

Dir: James Dive

Dir: Scott Pickett

## 2017

### COLLIDER

- Hyundai i30

Dir: Daniel Askill

### FINCH

- Foxtel 4 x 30 sec various
- Quoting various Directors

Dir: Nick Ball

### SCOUNDREL

- Toyota Kluger
- Stan Hungry Eyes
- VW Amorak
- Toyota Prado

Dir: Tim Bullock

Dir: Tim Bullock

Dir: Mike Daly

Dir: Tom Noakes

## 2016

### FINCH

- Foxtel x 6 tvc's + "Game of Thrones" 2min cinema
- David Jones "Christmas"
- Foxtel Sport
- NBN "Silent Reunion"
- VW " Secret Performance"

Dir: Nick Ball

Dir: Nick Ball

Dir: Nick Ball

Dir: Nic Finlayson

Dir: Chris Nelius

## 2015

### FINCH

- Sonato "Bad Neighbour" 4 x 30 sec tvc's
- Landcruiser & Prado " Legends" 1 x 60 + 1x 30 tvc's
- Stockland Residential,Retail,Retire 8 x 15 sec tvc's
- Ford "Assumptions" 1 x 60, 2x30's + 3 x 15 sec tvc's
- Taylor Swift - Project Sydney

Dir: Nick Ball

Dir: Patrick Hughes

Dir: AlyssaMcClelland

Dir: Chris Nelius

Dir: Johan Akerlund

## PRETTY BIRK UK / FABRIC FILMS AUSTRALIA

- Homeaway global various tvcs Dir: Tim and Eric

## RABBIT CONTENT

- Mastercard NZ Ruck & Mall "Ritchie McCaw" 1 x 30 sec Dir: Jesse James McElroy

## CHIMNEY

- South Cape "You could take it" 1 x 30 + 15 sec c'd Dir: Johan Polhem
- Defence Housing Australia 1 x 45 + 1 x 30 sec c'd Dir: Johan Polhem

## 2014

## FINCH

- CISCO Storm / Manufacturing 2 x 30sec tvcs Dir: Chris Riggert
- Bendigo Bank 1 x 60 "+ 6 x 15sec tvcs shot in Rio Dir: Nic Finlayson

## PRODIGY

- KIA Sportage Salt & Pepper "Push It" Dir: Tim Bullock

## COLLIDER

- Seafolly "The Call of Summer" 4min film Dir: Daniel Askill
- Asahi "Is He Asahi" 1 x 30 sec tvcs Dir: Ben Briand
- Stockland "Different Things" 3 x 30 sec tvcs Dir: Ben Briand

## SCOUNDREL FILMS

- VW "Mojo & Distraction" 1 x 60 + 1 x 30 sec tvcs Dir: Tim Bullock

## THE FEDS

- Lexus "Strung Out" 1 x 30 sec tvcs Dir: Graeme Burfoot
- Allianz "What Really Matters" 1x30+3x15sec tvcs Dir: Graeme Burfoot

## 2013

### PRODIGY

- Fosters "Gold" 1 x 40 + 1 x 30 sec tvç's Dir: Tim Bullock
- Devondale Fast Start Painting & Babysitting Dir: Tim Bullock
- Dove Chocolate Capricious Lady 1 x 30 Dir: Michael Gracey
- McDonalds "Great American Road Trip" Dir: Dave Ladden
- Beyond Bank "Pathways" 1 x 60 sec tvç Dir: Charlotte Gray

### COLLIDER

- Yoplait "Greek House" & "Gardener" 2 x 30 sec Dir: Rosey
- Big W "November Fashion" 1 x 30 sec tvç Dir: Ben Briand
- Qantas Retail Campaign 1 x 60 + 1 x 30 sec tvç Dir: Ben Briand

## 2012

### FINCH

- TAC "Party's Over" 1 x 60+2 x 30 sec tvç's Dir: Patrick Hughes
- Cricket Australia "Test Cricket & The Ashes" Dir: Patrick Hughes
- RTA "Plan B" 2 x 30's+ 3 x 15's tvç's Dir: Nick Ball
- I & J "It's Crunch Time" 1 x 30 + 3 x 15's Dir: Nick Ball
- Insurance Line Campaign 3x45 sec tvç Dir: Gregor Jordan

### PRODIGY

- Freedom "What ever turns you on" 1 x 30 Dir: Tim Bullock

### STREETLIFE RODUCTIONS

- Dominos Campaign 3 x 30 sec tvç Dir: Diana Leach

## 2011

### BISCUIT FILMS LA, shoot Bangkok Thailand

- Sony Cyber Shot "Take Control" Dir: Christopher Riggert

### FINCH

- Optus “Twirl” (South Africa) Dir: Thierry Poiraud
- Toyota Corolla “Deconstruct” Dir: Christopher Riggert
- NZ Lotteries “Big Wednesday) AKL Dir: Christopher Riggert
- Kia Cerato Dir: Nick Ball

## CURIOUS FILMS

- Olay “Flawless Guarantee” Dir: Derek Henderson

Bidding - Finch, Walkabout, The Sweet Shop, Fin Design & Jungleboys

## 2010

### @ radical media

- Wondersoft Dir: Christopher Riggert
- Steinlager (N.Z) Dir: Christopher Riggert
- AAMI Dir: Patrick Hughes
- NRMA Dir: Sean Cruck

## WALKABOUT FILMS

- CBA Dir: Jean Pierre Jeunet

## PRODIGY FILMS

- Fosters “Sunscreen” Dir: Tim Bullock
- Kia “Grand Master Melle Mel Dir: Tim Bullock

## 2009

### @ radical media

- HOTC “Heart of the City” N.Z Dir: Christopher Riggert
- Toyota Kluger Dir: Christopher Riggert
- ANZ Bank Launch Dir: Christopher Riggert
- Socceros Dir: Christopher Riggert

## PRODIGY FILMS

- Foxtel "Quick & Cocky" Dir: Tim Bullock
- Toyota "Rural" 2 min Dir: Tim Bullock
- Toyota Aurion Dir: Tim Bullock

## FIN DESIGN

- Live Action Producer "Jalna" Dir: Fin's 3D department

## 2008

### @ radical media

- Bonds Hula "Sarah O'Hare" Dir: Christopher Riggert
- Fosters x 2 tvc's Dir: Christopher Riggert
- Toyota Yaris x 2 tvc's Dir: Christopher Riggert
- Holden x 2 tvc's Dir: Gregor Nicholas

## GOODOIL

- Toyota "Every Bit Brilliant" Dir: Nick Gordon (UK)

## REVOLVER

- Yellow Pages Dir: Rey Carlson

## WINDOW PRODUCTIONS

- Woolworths Brand Dir: Rey Carlson

### Full Time Producer

### @ radical media

1999 – 2007 / Producer for Bruce Hunt

- During this time I Produced innumerable tvc's and in particular the following award winning TV/Cinema Commercial:
- Nintendo 64 "Decisions" won the Director of the year at ATV Awards 2000.
- "Dining Out" with Zhang Ziyi 2002 winner New York Festivals- Gold world

medal

For Direction, 2002 ATV Awards Director of the Year 2002, Silver

### AWARDS

- Toyota Landcruiser - "Snakebite" shortlisted at Cannes Advertising Awards - 2003: Automotive Category.
- VISA - "Monster Chase" 2004 winner New York Festivals - Gold World medal for Direction
- Produced several Television Commercials for Nick Robertson and Patrick Huges - @ radical media Sydney
- Various offshore Directors from @ radical media New York and Los Angeles in particular I produced television commercials for Errol Morris an Award winning Director -who won an Academy Award for his Documentary Feature "Fog of War in 2004 and in 1988 his film "The Thin Blue Line" was nominated film of the year by Washington Post.)

### Freelance Line Producer

1997 – 1999 / Line Producer - BLACK Productions Pty Ltd

- In house Line Producer -Director Jeff Darling and EP Andrew McPhail
- Also produced commercials for Alyson Bell and Kier McFarlane during this time.

1995 – 1996 / Line Producer – Company Bizarre Pty Ltd

- Line Producer for Director, Alex Proyas and EP, Andrew Mason

1992 – 1995 / Line Producer/Production Manager – BLACK Productions Pty Ltd

- Freelance Line Producer and Production Manager for Director, Jeff Darling, EP Andrew McPhail and for a host of local and international clients.
- Production Manager for Director Alan White, Producer Annette Simons
- NB Full time Production Manager during 1994 for short film, Page 73'.



## Freelance Production Manager

1989 – 1992 / Production Manager – Meaningful Eye Contact P/L

- Began as a freelance Production Co-ordinator, moving on to become Production Manager, once again for a host of local and international clients.

Director: Alex Proyas EP's: Andrew Mason /Andrew McPhail and Producer:  
Margot Fitzpatrick

## Short Films and Documentaries

1994 / Production Manager, BLACK Productions Pty Ltd

- 'Page 73' Dir: Jeff Darling, Prod: Andrew McPhail

1992 / Production Manager, BLACK Productions Pty Ltd

- 'Head Above Water" Dir: Alan White, Prod: Annette Simons

1989 / Production Co-ordinator, Film Australia

- 'World Aids Day Doco' Dir: David Caesar Prod: Susan Lambert

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References available upon request.